

Madison Stewart

Designer | Digital Marketer | Coder

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EDUCATION

Bachelor of Arts, Sociology and Anthropology

Spelman College

Graduation Date: May 2023

CERTIFICATES

UX Design Student, Google Certificates

July 2025 - Aug 2025

- Developed case studies following the design process to create wireframes, working prototypes, and high-fidelity mockups using Figma
- Conducted and planned user research utilizing websites, AI tools, and real participants, resulting in interviews, usability studies, and research analysis
- Completed end-to-end projects using Figma, AI workflows, Figjam, and website builders to create a UX portfolio

IRB Certified Researcher, Spelman College

Feb 2023- May 2023

- Obtained Institutional Review Board training and certificate to administer interviews and surveys to research participants
- Conducted research interviews with students, faculty, and staff at Spelman College to iterate on problems in the Muslim community at Spelman and in the United States
- Analyzed research data using qualitative and ethnographic research methodologies to investigate the thesis hypothesis

EXPERIENCE

Digital Media Communications Intern, Greening Youth Foundation

Jun 2023 - Aug 2023

- Utilized digital media growth strategies and research that increased social media by +500%, including engagement, followers, and accounts reached
- Managed intern documents and task completion to provide administrative support and better develop end-of-term programs
- Designed project graphics using Canva for internal and external social media participation
- Created visual designs containing extensive internship details for all end-of-term conference attendants

Resource Education Intern

Jun 2022 - Aug 2022

- Trained on interpretation tactics and research methods to provide education to GUIS NPS branch community
- Conducted interdisciplinary research on topics ranging from conservation biology to civil war history for community conservation awareness
- Administered educational presentations on the historical and natural resources of the GUIS NPS to further resource preservation efforts
- Led educational programs and trained new interns to increase employee success metrics and information retention

SKILLS & TOOLS

UX Design, User Research, Design Thinking, Marketing, Social Media Strategy, Figma, Canva, HTML & CSS